# **Privacy Policy for Honest Components Inc.**

Effective Date: December 9, 2020

Honest Components Inc. ("we," "us," or "our") respects and values your privacy. This Privacy Policy explains how we collect, use, and protect your personal data when you interact with our website and services. By using our website, you agree to the practices outlined here.

If you have any questions, feel free to contact us at info@honestcomponents.com or call us at +1 813-291-0242.

### Who We Are

Honest Components Inc. is a Tampa, FL-based company dedicated to sourcing the highest-quality, board-level electronic components. We are committed to protecting your privacy while maintaining transparency in how we handle your data.

# **What This Privacy Policy Covers**

This Privacy Policy applies to information collected through our website, www.HonestComponents.com. It does not cover information collected via other means, such as by phone, mail, or at in-person events.

By using our site, you agree to this Privacy Policy and the accompanying Terms and Conditions. If you do not agree, please refrain from using our website.

### **Information We Collect**

#### 1. Information You Provide

We collect personal data when you voluntarily share it with us, including when you:

- Subscribe for alerts, newsletters, or events
- Complete surveys
- Register to receive downloadable content
- Communicate with us via email, phone, or our website
- Interact with blogs, forums, and social media channels

Examples of personal data we collect may include:

- Name and contact information (email address, phone number, mailing address)
- Job title and company details
- Input provided in surveys or public posts via interactive features

### 2. Information Collected Automatically

When you visit our site, we may collect certain data automatically, including:

- IP address and inferred location data (such as metro area or postal code)
- Device and browser details (operating system, browser type, and user settings)
- Interaction data, such as links clicked, pages viewed, and time spent on the site

We use cookies and similar technologies to enhance your browsing experience.

- Cookies store basic information about your browsing preferences.
- Pixel tags/web beacons help us understand how users interact with our content.
- Analytics tools (e.g., Google Analytics) analyze how visitors use our site to help us improve.

You can block cookies via your browser settings, but this may affect website performance.

### 3. Information From Third Parties

We may obtain additional data about you from third parties, such as:

- Social media platforms (e.g., LinkedIn, Twitter) based on your privacy settings
- Publicly available data from third-party services to enhance your experience

# Why We Collect Your Information

We use your data to:

- Improve your experience by personalizing content and recommendations
- Respond to your inquiries and requests
- Provide relevant updates about our products, services, and events
- Administer surveys and gather feedback to improve operations
- Monitor and analyze usage trends to enhance our website

### **How We Protect Your Data**

We prioritize the security of your data by using:

- Secure servers
- Regular software updates and monitoring

Despite our best efforts, no method of data transmission or storage can be guaranteed 100% secure. If you have concerns about your data, please contact us.

## **Sharing Your Information**

We may share your data with trusted third parties, such as:

- Service providers for operational purposes (e.g., email marketing or analytics tools)
- Business partners to deliver co-hosted webinars or events
- Government authorities, if required by law or regulation

We do not sell or rent your personal information.

### **Your Data Choices**

- Manage Cookies: Use your browser settings to change cookie preferences or clear stored cookies.
- Control Communications: Opt-out of email marketing by clicking "unsubscribe" in any message.
- Access and Update Information: Contact us to request updates to your personal data.

# **Changes to This Policy**

We may update this Privacy Policy from time to time to reflect changes in technology, law, or our business practices. Significant updates will be notified via email or posted on our website.

#### **Contact Us**

If you have questions or need further assistance, we're here to help!

Honest Components Inc.

Address: 412 E. Madison St. Suite 912, Tampa, FL, 33602

Email: info@honestcomponents.com

Phone: +1 813-291-0242

Thank you for trusting Honest Components Inc.